

11th EDITION
GALA

ONE DAY GOLDEN TELECOMS 2014

**THE NIGHT OF
CELEBRATION & REPUTATION**

Join over 500 leading IT&C
senior business decision
makers at one of the
Romania's Media and
Telecoms best events.

DECEMBER 2014

www.comunic.ro/gala2014

**„MOBILE COMMUNICATIONS" MAGAZINE INVITES YOU TO A PREMIUM
ANNIVERSARY EVENT CELEBRATING 16 YEARS OF BUSINESS TELECOM
MEDIA & 11 YEARS OF GALA AWARDS IN ROMANIA.**

1st PART

DEBATE: ROMANIAN TELECOM REPORT 2014

09:30 – 10:00	Participants registration
10:00 – 12:30	Debate: First Panel
12:30 – 13:00	Lunch break
13:00 – 15:30	Debate: Second Panel

1st PART - DEBATE: ROMANIAN TELECOM REPORT

The public debate will be run around the **most recent concepts and trends of the global IT&C industries**. The Summit will attract over 500 senior business people, influential thinkers, decision makers and executives of IT&C industry from Romania and our region.



2nd PART

MOBILE COMMUNICATIONS GALA AWARDS

18:30 – 19:00	Participants registration
19:00 – 20:30	Awards Ceremony & Artistic Show
20:30 – 21:30	Celebration, Networking & Dinner Party

Mobile Communications Gala Awards rewards both the individuals and companies with great achievements developing new and innovative services that are improving our lives with smarter and more mobile solutions. All communications providers, whether they are a traditional carrier, service provider, multimedia content provider or another entity providing a communication service are invited to enter our Awards competition.

2nd PART - GALA AWARDS CEREMONY SHOW

Join the best specialists to „**Mobile Communications Gala Awards**” for 2014 activities on the Romanian market, accompanied by an exclusivist artistical Show and Dinner Party - a great opportunity to network with the most important IT&C leaders and executives.

AWARDS CATEGORIES TO COMPETE

- Best CEO
- Best Telecom Operator
- Best Mobile Service
- Best Brand Campaign
- Best Mobile Terminal
- Best Mobile & Media App
- Best Mobile Money Service
- Best Public Service
- Best R&D Project
- Best Cloud Service
- Best Enterprise Service
- Best Green Mobile Award
- Best Romanian IT&C Ambassador
- Government Leadership Award
- Project of the Year
- Best IT&C Journalist/Blogger
- The Excellence Award
- The Innovation Award





ONE DAY GOLDEN TELECOM ROMANIAN TELECOM REPORT 2014

CATEGORIES OF INVITED INSTITUTIONS AND COMPANIES:

- Public institutions and authorities
- Telecom Operators
- Telecom equipment vendors
- Telecom software vendors
- Mobile devices vendors
- Infrastructure suppliers
- Wholesale carriers
- Content companies
- Finance and banks
- Billing companies
- Consultants and integrators
- Law firms and accountants

TRENDS & STRATEGIES 2014

- Smart Services for a Smart Government
- Broadband Solutions. Lets' Gigafy Romania!
- Mobile Money & Digital Payments
- 4G is here to stay
- How Big Data Empowers the Business in Cloud?
- Internet between Things and Everything
- M2M Extends the Human Being
- Content & Apps - Smart Destinations
- Social Media - The New Context
- Lets' Play Mobile TV
- Digital Terrestrial TV - The Last European Chance
- Rich Communications • Telepresence •
- Small Cells - The Next Wave
- Green IT&C is the New Red Topic

**AWARDS
CONTEST**

**HOW
TO ENTER**



We invite you to send us via email your entry form. To do this you will need one page form:

- A 250 words abstract about the product or service being entered.
- A summary of how this product/service meets category Awards.
- A credit card for payment details or the company's invoice data.

MOBILE COMMUNICATIONS GALA AWARDS

**A SPECIAL NIGHT OF
CELEBRATION & REPUTATION**

Entry requirements and regulations

- The entry must be in Romanian or English.
- A single campaign can be entered into any number of categories but the judges reserve the right to re-allocate any entry, which in their view, has been incorrectly categorised.
- Entries will be accepted only until 01 November 2014.
- Please email any supporting material, such as independently produced data, industry surveys, extracts from analysts' reports, testimonials, press articles etc, to roxana.onea@comunic.ro. No further hard copy information is required.
- Best Brand is the only exception to this. One video/audio tape or a CD may be submitted per entry. This must be sent to Mobile Communications Magazine, OP 22, CP 124, Sect. 1, Bucharest, cod 010323
- The CEO of the Year and the Excellence Awards will be decided on by an industry voting poll.
- Each company can enter as many categories as it wants, but each applicant can only submit one nomination per category. We also accept nominations from third parties, and we encourage companies and individuals to send in nominations for players they consider that have great performances and accomplishments.
- We are only accepting electronic copies for your entries.

Cost per entry (one category):

500 euro (+VAT)

Cost for multiple entries:

500 euro (+VAT) for the first entry

350 euro (+VAT) for subsequent entries

Exclusions

All entries should relate to the commercial use of communications. Military use services or individuals are excluded.

Payment options

Credit card - On completing your entry(s), you will be taken to an online payments page. Please have your credit card ready. Invoice- on completing your entry(s), you will have an option to request an invoice.

Queries

If you have any queries or problems please email the Mobile Communications Awards 2014 on roxana.onea@comunic.ro

BENEFITS VALUE



Mobile Communications Magazine

is widely recognized as the most trusted publication and also organizer of national industry event of its kind in the communications industry. Over 500 influencers and decision-makers, CEOs and senior executives will gather in a one day telecoms & media event with a spectacular evening ceremony and gala dinner to witness key industry players being awarded for their contribution to the industry during the preceding year. The communications industry is marked out by continual change and our event provides a well-established, regional platform for companies from every IT&C sector to promote their achievements and advancements this year. Sponsorship of Romanian Telecoms Golden Day, organized by Mobile Communications Magazine ensures association and full promotional synergy with one of the most high-profile Events of the communications industry calendar.

In 2013 the awards attracted more than 120 entries via a marketing campaign that reached in excess of 2,100 high level telecoms professionals. The Excellence Gala Dinner is the highlight of the awards programme; for 2014 this will be held in Bucharest - December 2014.

For Sponsorship Services please contact roxana.onea@comunic.ro



Why should you sponsor?

- Recognise industry excellence.
- Enjoy the best networking opportunity in the telecoms calendar.
- Demonstrate your leadership in the industry.
- Benefit from a cost effective outstanding annual marketing campaign: print, online, television, in person.
- Leverage the Mobile Communications Magazine brand in your own marketing activity.

GALA Awards 2014

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