



# GALA TELECOM & INNOVATION 2015 AGENDA

ROMANIA REPORT FOR TELECOM, MEDIA & TECHNOLOGY INDUSTRIES

10 December 2015 - 12th Annual Edition | Radisson Blu Hotel, Atlas Hall

**09.30 - 10.00** Welcome coffee & Participants Registration

**10.00 - 11.15** Plenary Session – GOVERNMENT & ADMINISTRATION

**NEW GOVERNANCE TO THE DIGITAL SINGLE MARKET**

**Strategy for Innovative Digital Society & Economy**

- The Digital Transformation
  - Romanian Telecom & IT Industry Status
  - The Macroeconomic Impact Benefits & Challenges
  - How to monetize the Innovation industry
  - The Connected Society
- How to connect Romania to the Digital Single Market?
  - 2015 figures & 2016 perspectives
  - Romania in EU context
  - European Funds for ICT in the Digital Single Market
  - Latest Technology is here, but where are we?

## Institutions

**Ministry of Information Society, Ministry of Education & Scientific Research, Ministry of UE Funds, ANCOM (Romanian National Regulatory), European Commission, World Bank, KICA (Korea Information Certificate Authority), European Bank for Reconstruction & Development**

## Speakers

- Marius BOSTAN** - Minister, Ministry of Information Society
- Adrian CURAJ** - Minister, Ministry of Education and Scientific Research
- Aura RĂDUCU** - Minister, Ministry of European Funds
- Diana VOICU** - State Secretary, Ministry of Justice
- Cătălin MARINESCU** - President, ANCOM (*The National Authority for Management & Regulation in Communications*)
- Delia POPESCU** - President AADR
- Eduard LOVIN** - Executive Director, ANCOM
- Marc LIXI** - Senior Specialist, ICT World Bank
- Arabela APRAHAMIAN** - Senior Operation Specialist - World Bank Office - Romania
- Jong Min CHOI** - Director Research, Institute KICA (Korea Information Certificate Authority)
- Ionuț DUMITRU** - President, Fiscal Council

**11.15 - 12.30** Plenary Session – OPERATORS & INFRASTRUCTURES

**INDUSTRIAL INTERNET: NETWORKS & VIRTUALIZED SERVICES** Mobile data traffic fuelled by Mobile Broadband & Cloud

- The Spectrum & Networks Capacity
  - Internet of Things Business Enablers & Future IoT Networks
  - M2M & connected devices
  - Enterprise mobility and productivity
  - 4G is just the beginning of the superfast highway
  - Data consumption: greedy consumers never stop
  - The broadband infrastructure
  - Mobile security
  - Addicted to Smartphones & Tablets
- Report 2015 Romania
  - What is the Best Strategy for telco to adopt?
  - Financial Opportunities and services imagination
  - A New Revenue stream for telcos
  - 5G is already on the corner
  - How can telco satisfy them?
  - Investments, Developments, Expansion
  - Crucial for a safe business experience
  - Looking for mobile relevant content and the best apps

- Alexandru PETRESCU** - General Director, C.N. Poșta Română
- Eugen BRAD** - General Director, Radiocom
- Dorin ODIĂȚIU** - Public Affairs, Partnerships And Wholesale Director, Orange
- Mircea BEJU** - Director Network Deployment and Technology Enterprise Solutions, Vodafone
- To be confirmed** - Telekom Official
- Valentin POPOVICIU** - Vicepresident, RCS&RDS
- Călin MUNTEAN** - Business Development Director, Telco Sector, Intrarom

## Companies

**Orange Romania, Telekom Romania, Vodafone Romania, SN Radiocomunicații, CN Poșta Română, RCS&RDS, GTS, Euroweb, iNes, Cisco, Romkatel, Datanet, Camusat, Intrarom, Veridian, Teamnet**

## Moderator:

- Ion VACIU** - President ICT Consultative Council | Founder of Mobile Communications Magazine & TelecomTV

**12.30 - 13.00** VIP Lunch & Networking

### 13.00 - 14.15 Plenary Session – DIGITAL PAYMENTS ECOSYSTEM

#### MOBILE MONEY FOR A MODERN ADMINISTRATION

#### eFinancial inclusion for an unbanked society

- The need for a national Mobile Money strategy
- Mobile technology is revolutionizing financial services
- Expanding financial inclusion through Mobile Money
- Consumer behavior shift in Payments
- The multiplayer game for mobile and online Payments

- Different perspectives: ICT, Financial, Justice, Administration
- Convergence of Mobile Banking and Mobile Wallet
- Encouraging mobile commerce is an European priority
- Education for a new payment culture
- Mobile operators, banks, payment processors, terminal manufacturers, technology providers & retailers networks

**Cristina CATAI**

- Chief Department, Strategy & Programs, C.N. Poșta Română

**Sergiu CONE**

- General Secretary, APERO

**Marin MITROI**

- ex General Director, Romcard

**To be confirmed**

- Raiffeisen Bank Official

**Jong Min CHOI**

- Director Research, Institute KICA (Korea Information Certificate Authority)

**Liviu NISTORAN**

- CEO & Founder, Evolio

#### Companies

Vodafone, VISA, Mastercard, Samsung, Apple, Google, BNR, ANAF, Fiscal Council, APERO, Transfond, Romcard, BCR, BRD, ING, BT, Raiffeisen Bank, Citi Bank, Garanti, Piraeus Bank, UniCredit, Libra Bank, Netopia, PayU, Printec, Capital Financial Services

#### Moderator:

**Diana VOICU**

- State Secretary, Ministry of Justice

### 14.15 - 15.30

### Plenary Session – A NEW PROJECT of VIP & ICT PROFESSIONALS

#### RESEARCH & INNOVATION - ICT INDUSTRY ALUMNI

#### Innovation Union: key driver of economic growth

- Innovation for Connected Life
- Mobile enabling Innovation and delivering Digital Societies: growth across the region
- Using emerging Technology to get closer to the customer
- The right balance for your Content between Apps, Multi-platforms and Devices
- Mobile Vertical Applications – Driving Enterprise Mobility
- Smart Devices for Smart Home
- Connected cars: the Next Mobile devices?
- Leveraging Video in Mobile World
- Creating the Best Mobile User Experience

**Alina GEORGESCU**

- Sales Director Ymens

**Marian VELICU**

- Director General Veridian Systems

**Eugen PREOTU**

**Dan BEDROS**

**Solomon MARCUS**

#### Moderator:

**Prof. Doina BANCIU**

- General Director, ICI Bucharest

#### ICT ALUMNI 50 VIP

Solomon MARCUS, Nicolae BADEA, Ștefan COJANU, Varujan PAMBUCCIAN, Cătălin MARINESCU, Ionel V. VLAD, Vasile BALTAG, Eugen PREOTU, Dan BEDROS, Aurel NEȚIN, Diana VOICU, Liviu TUDOR, Dan TOMIN, Doina BANCIU, Gabriel MARIN, Dan ROMAN, Marcel OPRIȘ, Radu ENACHE, Nicolae ȚĂPUȘ, Florin FILIP, Andrei CHIRICĂ, Dan BULUCEA, Sorin MÎNDRUȚESCU, Radu GEORGESCU, Florin TALPEȘ, Dan GÂRLAȘU, Liviu DRĂGAN, Silviu HOTĂRAN, Marian POPA, Michael ROTHENBERG, Peter VARADI, Ion SMEEIANU, Dan GEORGESCU, Alexandru BORCEA, Valentin ANINOIU, Dragoș MATEESCU, Alex. ROTARU, Marian VELICU, Marian PANTAZESCU, Ioan DEMETER, Alexandru HURDUBAIE, Mihai BĂTRÎNEANU, Alexandru PETRESCU, Dan OSTAHIE, Cristina DEAC, Vlad DOICARU, Dorin ODIĂȚIU, Ovidiu GHIMAN, Liviu NISTORAN, Ionuț BUDIȘTEANU...

## GALA AWARDS CEREMONY

### TOP RECOGNITION FOR TELECOM, MEDIA & TECHNOLOGY INDUSTRIES

18.30 - 19.00

*Welcome drink & Participants Registration*

19.00 - 20.30

GALA Awards Ceremony & Artistic Show

20.30 - 21.30

GALA Dinner & VIP Networking

